



Petaluma Footrace Sunday, May 10, 2020 Sponsor Opportunities



5K \$500 Sponsor

- 1 Race Registration
- Logo with link on Mentor Me website

10K \$1,000 Sponsor

- 2 Race Registrations
- Logo with link on Mentor Me website
- Logo on all marketing materials
- Table/booth at finishers expo on race day
- Logo/name in Mentor Me newsletter (~4k subscribers)
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Half Marathon \$3,000 Sponsor

- 4 Race Registrations
- Logo with link on Mentor Me website
- Logo on all marketing materials
- Table/booth at finishers expo on race day
- Logo/name in Mentor Me newsletter (~4k subscribers)

Marathon \$5,000 Sponsor

- 6 Race Registrations
- Logo with link on Mentor Me website
- Logo on all marketing materials
- Table/booth at finishers expo on race day
- Logo/name in Mentor Me newsletter (~4k subscribers)
- Sponsorship Recognition Plaque in Mentor Me Cavanagh Rec Center

Naming Rights \$10,000 Sponsor

- 8 Race Registrations
- Logo with link on Mentor Me website
- Logo on all marketing materials
- Table/booth at finishers expo on race day
- Logo/name in Mentor Me newsletter (~4k subscribers)
- Sponsorship Banner in Mentor Me Cavanagh Rec Center Gym
- **Sponsor Name to lead as the name of the race. "XXXX Petaluma Footrace"**

Mentor Me: A Program of Petaluma People Services Center
426 8th Street Petaluma, CA 94952 | 707-778-4798 | info@WRMM.org

LUMA Fitness | 707-762-3278 | LumaFitness.net | info@LumaFitness.net

Sponsorships are tax deductible to the extent allowed by law.

Federal Tax ID 94-2271299

www.WeAreMentorMe.org