



## 2017-2018 IMPACT REPORT

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At Mentor Me, our mission is to empower youth to reach their highest potential through mentoring and advocacy.

In 2017-18, our team grew stronger, our supporters amazed us with their generosity and we matched 88 young people with mentors, bringing our total number of mentorships to 368.

## OUR TEAM





OUR WORK

During the 2017-18 school year, Mentor Me oversaw 368 active mentorships across 21 Petaluma area schools.

We recruited, trained and matched 87 new mentors with students, facilitating the essential and beneficial friendships that will help them now and in the future. Most of these friendships will far surpass the minimum two year commitment and last a lifetime!





We added four new partner schools, launched a year round arts program for our mentors and mentees and embarked on a data assessment program to further measure the impact that mentoring and advocacy is having on our youth, our community, our world.

Our Mentor Me Advocacy Team expanded its reach, managing a swiftly growing case load, implementing Restorative Justice Circles and facilitating community service fulfillment.

The team is determined to disrupt the school to prison pipeline and ensure high school completion for our community's most vulnerable youth.

Mentor Me  
 ADVOCACY  
TEAM



OUR SUPPORTERS

Our community of supporters hit it out of the proverbial park this year.

Portia and her mentor Teri set up a good old fashioned lemonade stand. It was a huge success, allowing them to establish Portia's Fund, which enables kids in our program to take part in extra curricular activities like gymnastics, sports camps, martial arts and music lessons.







Tom and Viola Lucero set up the Nugent-Lucero Scholarship which recognizes and awards the achievements of the high school graduates in our program.

Along with our Val Richman Scholarship, we are now able to meet the financial needs of even more of our kids as they venture into their bright futures.

In addition to raising money for Mentor Me, our community also devoted countless hours of their time to support us.

Laverne, Liz, Katie, Lynn, Marilyn and the 2 Gails, volunteered weekly in our office, as did many high school fulfilling their community service hours.

Employees and members of local businesses, churches and service organizations regularly lent a hand as well.

And our annual fundraisers, the Mad Hatter Ball and Bocce Ball-A-Palooza would not have been remotely possible without the crew of event volunteers who showed up to help.





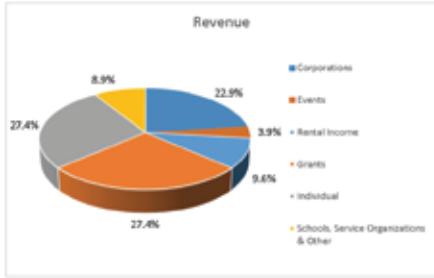
Supporters also got creative with their in-kind giving. The donations from Susie D's annual sale of tomatoes amazed us again this year. And we were equally touched by the generosity of the employees of a local salon who donated their Mother's Day tips to us.

High school seniors dedicated their senior projects to collecting snacks for our mentor centers. Local clubs and service organizations held clothing and school supply drives and foundations provided much needed equipment so that our kids could participate in local sports.

Talented chefs from local restaurants held fundraising dinners for us and provided delicious and nutritious lunches for the kids in our summer programs.

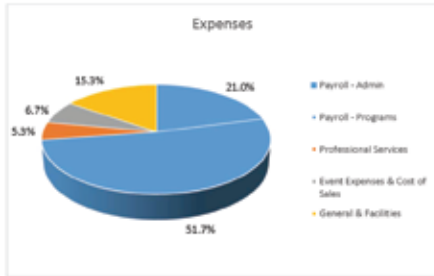
## OUR FINANCIALS





**REVENUE**

Corporations	\$	99,009
Events	\$	16,761
Rental Income	\$	41,325
Grants	\$	118,300
Individual	\$	118,607
Schools, Service Organizations & Other	\$	38,536
<b>Total Revenue</b>	<b>\$</b>	<b>432,539</b>



**EXPENSES**

Payroll - Admin	\$	103,299
Payroll - Programs	\$	254,812
Professional Services	\$	26,148
Event Expenses & Cost of Sales	\$	33,207
General & Facilities	\$	75,470
<b>Total Expenses</b>	<b>\$</b>	<b>492,937</b>
Revenue in excess of Expenses	\$	(60,398)

In 2017-18, we raised \$432,539

The number of our Program Sponsors grew to 16 and accounted for nearly \$100k.

## *Program Sponsors*

Advoco  
Anytime Fitness  
Bob Bowler  
Kathleen Doyle  
Fishman  
Friedman's  
Sheila Garvey  
Greek Grape Wine Tours  
HitCare  
Petaluma Kiwanis  
Petaluma Host Lions Club  
Ramfire  
Sonoma County Office of Education  
Steven Cozza | Pac Union Real Estate  
Thomas J Birch Financial  
Xandex





Our Event Sponsors were essential to the success of our annual fundraisers, the Mad Hatter Ball & Bocce Ball-A-Palooza

## *Event Sponsors*

Arrow Benefits Group

Arikat Real Estate & Finance

Comcast

Cornerstone Properties

Cotiviti Cares

Cowgirl Creamery

EMG

Exchange Bank

Golden State Lumber

Mr. Doug Lee

Stephen & Elizabeth McNeil

Petaluma Health Care District

Petaluma Market

Soft Shell Spa

Sonoma County Poultry | Liberty Ducks

Spaulding, McCullough & Tansil, LLP

Timo Rivetti Real Estate

Top Speed Data Communications

Whitman - Samuelson Insurance

In addition to giving their time and talent,  
our Board of Directors also made  
generous financial contributions

## *Board of Directors*

Bob Bowler  
Laurie Cameron  
Kathleen Doyle  
Warren Dranit  
Rodney Gagnon  
Sheila Garvey  
Steven Hancock  
Catina Haugen  
Peter Kostas  
Matthew Larrabure  
Nariman Manoochehri  
Stanley Morris  
John Ryan  
Sara Sass  
Christine Walther







We received nearly \$120,000  
in grants during 2017-18

## *Grantors*

Bothin Foundation  
The California Wellness Foundation  
Exchange Bank  
Gilead Foundation  
Harrison Mecham Relief Fund of Petaluma  
Heffernan Foundation  
Judy Jordan  
Lagunitas Brewing Company  
Larry L. Hilblom Foundation  
Mildred Yount Manion Charitable Foundation  
St. Joseph Health  
Speedway Children's Charities  
West Marin Fund

Many thanks to each and every one of you  
who contributed to making 2017-2018  
one of our best years yet.

*Thank You!*

